

Message Text

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PAGE 01 BELGRA 02638 010912Z
ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 EB-08 INR-10 LAB-04 NSAE-00

PA-02 SIL-01 /038 W

-----074145 011911Z /70

R 311536Z MAR 78

FM AMEMBASSY BELGRADE

TO SECSTATE WASHDC 6106

INFO USDOC WASHDC

USICA WASHDC

AMCONSUL MILAN

AMCONSUL ZAGREB

UNCLAS BELGRADE 2638

E.O. 11652: N/A

TAGS: AFIN, ETRD, BEXP

SUBJECT: 1978 ZAGREB FALL FAIR - FINANCIAL ARRANGEMENTS

BACKGROUND:

SINCE 1976 ZAGREB FAIR THE LAST OF BIG U.S. PARTICIPATION, THE EMBASSY HAS BEEN TRYING TO ORGAINZE SMALLER US EXHIBITS. IN 1977, A SMALL HOUSEWARE EXHIBIT WAS QUITE SUCCESSFUL FROM A FINANCIAL AND PARTICIPATION POINTS OF VIEW. AT THIS POINT IN 1978, THE EMBASSY IS ATTEMPTING TO ORGANIZE A MUCH LARGER EXHIBIT. USICA HAS AGREED TO AN INFORMATION DISPLAY ON APPLICATIONS OF AMERICAN COMPUTER TECHNOLOGY. COMMERCE HAS AGREED TO TWO VIDE TAPE/CATALOG PRESENTATIONS AND WE HAVE LINED UP APPROXIMATELY FIFTEEN SOLID EXHIBITORS AND ARE HOPING FOR 20.

FINANCING:

IN PAST YEARS PRIOR TO 1977, FAIR WAS FUNDED BY USICA. IN 1977, USICA ADVANCED OPERATING CASH AND WAS REIMBURSED FROM FEES CHARGED FIRMS PARTICIPATING IN US EXHIBIT. FOR 1978 EMBASSY PLANS ON CHARGING PARTICIPATING FIRMS AND USG A FEE. THE FEE
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WILL BE FOR SPACE, UTILITIES, EXHIBIT STANDS, PROMOTION, EXHIBIT MANagements, ETC. EMBASSY PLANS TO DEPOSIT ALL FEES TO THE SUSPENSE DEPOSIT ABROAD (SDA) ACCOUNT AND WILL DISBURSE PAYMENTS IN CONNECTION WITH THE FAIR FROM THIS ACCOUNT. HOPEFULLY FEES WILL BE DEPOSITED PRIOR TO ANY NEED FOR PAYMENT OF BILLS. AT COMPLETION OF FAIR, AND WHEN ALL BILLS ARE PAID, EMBASSY PLANS TO REFUND TO THE EXHIBITORS AND USG ON A PRO-RATA BASIS ALL

REMAINING FUNDS IN THE SDA ACCOUNT:

ACTION REQUESTED:

1. APPROVAL FOR THE PLAN AS OUTLINED ABOVE OR

2. INSTRUCTIONS ON HOW EMBASSY SHOULD HANDLE THE FINANCES
FOR THE 1978 ZAGREB FALL FAIR.

EAGLEBURGER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
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Draft Date: 31 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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